

FEMALE ENTREPRENEUR

Online Business Toolkit

DIRECTIONS

This workbook is intended to help you get the most out of the on-demand video training “The Female Entrepreneur Online Business Toolkit.” Included in this workbook you will find links to the tools mentioned as well as a helpful checklist to keep on hand as you assemble the right tools for your online business.

HARDWARE TOOLS

*13” Macbook Pro with Touch Screen
WD Portable External Hard Drive 1+ TB
Canon 80D DSLR
 24mm f2.8 lens for video
 50mm f1.8 lens for photography
Sandisk SD Cards
Manfrotto Tripod
Blue Yeti USB Microphone
HP OfficeJet Pro All-In-One Printer
Apple iPhone*

<https://amzn.to/2UDwNAa>
<https://amzn.to/2V1wTRz>
<https://amzn.to/2V1yMxI>
<https://amzn.to/2V87k0Y>
<https://amzn.to/2UEJWZH>
<https://amzn.to/2UJP5zF>
<https://amzn.to/2UDHjHD>
<https://amzn.to/2V9Z9Sc>
<https://amzn.to/2UH5Viz>
<https://amzn.to/2V4l5hg>

SOFTWARE TOOLS

Documents (choose one)

*MS Office
Apple iWork
Open Office
Google Docs*

<https://amzn.to/2V06NOT>
<https://www.apple.com/iwork/>
<https://www.openoffice.org>
<https://docs.google.com/>

*Adobe Reader for PDFs
Scrivener
Adobe Creative Cloud
 Photoshop
 InDesign
 Illustrator
Final Cut Pro X
Pixel Film Studios*

<https://get.adobe.com/reader>
<https://www.literatureandlatte.com>
<https://www.adobe.com>

<https://www.apple.com/finalcut>
<https://store.pixelfilmstudios.com>

WEBSITE TOOLS

Self-Hosted Website

Bluehost Hosting Plan

<https://www.bluehost.com>

URL/Domain GoDaddy

<https://www.godaddy.com>

Wordpress.org Site Builder

<https://wordpress.org/download>

BluChic Wordpress Themes

<https://bluchic.com>

Wordpress Plugins

<https://wordpress.org/plugins>

Woocommerce Plugin

<https://woocommerce.com>

Mailchimp

<http://mailchimp.com>

Plugin for Wordpress

<https://wordpress.org/mailchimp>

Paypal

<https://woocommerce.com/paypal>

PROJECT MANAGEMENT + COLLABORATION TOOLS

Asana

<https://asana.com>

Master Planner

<http://bit.ly/masterplanners>

Master Project Planner

<https://amzn.to/2UF4QIn>

Slack

<https://slack.com>

Zoom

<https://zoom.us>

YouTube

<https://youtube.google>

Dropbox

<https://www.dropbox.com>

Google Drive

<https://www.google.com/drive>

INFORMATION + STRATEGY TOOLS

Empire Building Online Business Course

<http://bit.ly/2PbaFXK>

ONLINE BUSINESS TOOLKIT CHECKLIST

HARDWARE ITEM

PRICE

DUE DATE

Computer

External Hard Drive

Digital Camera + Lenses

External Microphone

Printer

Smartphone

Document Suite + PDF Reader

Additional Software Tools

Website Url + Hosting

- _____

Website Builder

- _____

Website Theme

- _____

Website Plugins

- _____

- _____

- _____

- _____

- _____

Email Marketing Platform

- _____

E-Commerce Payment Processor

- _____

Project Management Tools

- _____

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Instant Messaging Tool

- _____

Video Conferencing Tool

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File Sharing Tools

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Information & Strategy Tools

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Other Tools

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